

# Application

Early bird rate: until 31.12.2022

Please click here for the online application.



Phone +49 40 3569 2263, Fax +49 40 3569 2269  
info@h2expo.com  
h2expo.com

1. **Company** (if EU entrepreneur: full company name including legal form and address according to VAT registration)

private person  registered entrepreneur (or legal entity with VAT-Reg.-No.) **VAT-Reg.-No. (EU)** \_\_\_\_\_

Commercial/Company Reg.-No. (non-EU) \_\_\_\_\_ Country of the head office \_\_\_\_\_

Address/P.O. Box \_\_\_\_\_

Country abbr. Postcode \_\_\_\_\_ Town/City \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail (company) \_\_\_\_\_ Internet \_\_\_\_\_

Director first name/surname \_\_\_\_\_

2. **Contact person** E-mail \_\_\_\_\_

First name \_\_\_\_\_ Surname \_\_\_\_\_

Department \_\_\_\_\_ Function \_\_\_\_\_

Phone \_\_\_\_\_ Mobile \_\_\_\_\_

3. **Correspondence address**  as 1.  other \_\_\_\_\_

4. **Invoice address**  as 1.  as 3.  other \_\_\_\_\_

5. **E-mail for electrical invoicing** \_\_\_\_\_

6. Application is herewith made for the inclusion of \_\_\_\_\_ co-exhibitors. (Please use the application for co-exhibitors.)

7. The following **products/services** will be presented (please itemize) \_\_\_\_\_

## Prices/Costs (plus VAT)

8. Order exhibition space (minimum 15 sq. m)		9. Placement requirements/remarks	
_____ sq. m, if possible _____ m wide and _____ m deep.			
<b>Stand requirements</b>	Early bird price (participation fee) until 31.12.2022 per sq. m exhibition space		
Row stand, 1 side open	<input type="checkbox"/> € 269.00	<b>10. Main product category</b>	
Corner stand, 2 sides open	<input type="checkbox"/> € 309.00	<b>Hydrogen</b>	<b>Fuel Cells</b>
Front stand, 3 sides open	<input type="checkbox"/> € 329.00	• Production	• Projects
Island stand, 4 sides open	<input type="checkbox"/> € 359.00	• Storage	• Services (Consulting / Certification / Data / Publishing)
Open-air site	<input type="checkbox"/> € 159.00	• Distribution / Infrastructure	• Research and development
National pavilion/Official national pavilion	<input type="checkbox"/> € 255.00	• Applications	• Industry support / Associations / Policy making
All-inclusive package for 12 sq. m as row stand or corner stand*	<input type="checkbox"/> € 5,850.00	• Cross sectoral topics	• Quality / Testing / Certification / Approval
*All-inclusive package (participation fee plus stand construction, AUMA-fee (German trade fair association), marketing package, details: h2expo.com). This offer is only available as 12 sq. m row stand or corner stand. Other stand types and stand sizes are not possible.		<b>11. Mandatory payments</b>	
		<input checked="" type="checkbox"/> Marketing package per main exhibitor	€ 700.00
		<input type="checkbox"/> Marketing package per co-exhibitor	€ 700.00
		<input type="checkbox"/> Co-exhibitor fee per co-exhibitor	€ 400.00
		<input checked="" type="checkbox"/> AUMA fee per sq. m	€ 0.60

12. **Technical details** (required for stand allocation)  Water supply/outlet  Two floor stand

Max. floor load/sq. m \_\_\_\_\_ kg (if > 450 kg/sq. m) Height of stand/fair item: \_\_\_\_\_ m (if > 3.0 m)

13. **General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe and Congress GmbH shall be an integral part of the contract. They are applicable in the version valid at the time of signing of contract, and can be inspected at h2expo.com/application.**

We are also happy to send you these documents by e-mail on request (please contact: info@h2expo.com). In case of application on behalf of a foreign exhibitor by an inland agent the inland agent is liable for the obligations of the foreign exhibitor resulting from this agreement.

Place and date \_\_\_\_\_ Surname, first name \_\_\_\_\_ Signature (please print and sign) \_\_\_\_\_



Hamburg Messe und Congress GmbH  
P.O. Box 30 24 80 · 20308 Hamburg  
Messeplatz 1 · 20357 Hamburg  
Germany

Phone +49 40 3569 0  
Fax +49 40 3569 2203  
info@hamburg-messe.com · info@cch.de  
hamburg-messe.com · cch.de

MD: Bernd Aufderheide (President + CEO), Uwe Fischer  
Chairman of Supervisory Board:  
State Secretary Andreas Rieckhof  
Commercial register: local court Hamburg HRB 12054  
Registered office: Hamburg

Legal Form: Limited Liability Company  
VAT-Reg.-No.: DE811214125  
Hamburg Commercial Bank  
BIC: HSHNDE33  
IBAN: DE10 2105 0000 0228 1300 00

# Specific Terms of Participation 2024

Event-specific additions to General Terms of Participation (ATB) and Technical Regulations (TR) of Hamburg Messe and Congress GmbH (HMC)



## Event and legal entity:

Hamburg Messe und Congress GmbH  
P.O. Box 30 24 80 · 20308 Hamburg  
Messeplatz 1 · 20357 Hamburg  
– hereinafter called **HMC** –

Tel.: +49 40 3569 0  
Fax: +49 40 3569 2203

info@hamburg-messe.de  
hamburg-messe.de

**Event title:** **H<sub>2</sub> EXPO & CONFERENCE 2024**

**Venue:** HMC Fairground

**Event duration:** **26–27 September 2024**

**Project management:** Project Management H<sub>2</sub>

Andreas Arnheim  
Project Director

Telefon: +49 40 3569 2260

Deborah Schmalbach  
Project Manager

Telefon: +49 40 3569 2261

Alina Haist  
Project Manager

Telefon: +49 40 3569 2262

Julia Glawe  
Project Manager

Telefon: +49 40 3569 2263

Fax: +49 40 3569 2269  
E-Mail: info@wh2expo.com  
Internet: h2expo.com

**Deadline for registrations /  
Start of space allocation:**

**Early Bird** until **31 December 2022**  
Start of **Hall planning: July 2024**

**Deadline for entries  
in exhibitor directory:**

May 2024

**Opening times:**

Tue. – Thu.  
Fri.

10:00 – 18:00 hours  
10:00 – 16:00 hours

From 26–27 September the fairground is open for exhibitors from 08:00 hours.

**Assembly times:**

20–22 September 2024  
23 September 2024

07:00 – 24:00 hours  
07:00 – 16:00 hours

**Disassembly times:**

27 September 2024  
28 September–01 October 2024

17:00 hours until open end  
07:00 – 24:00 hours

**Early dismantling:**

Dismantling of the stand before the period set for dismantling is a breach of contract. HMC is entitled to impose a penalty charge of € 1,000,00 plus VAT.

**Early departure of stand personnel:**

The same shall apply if the entire stand personnel leave before the end of the exhibition.

**Early stand assembly /  
Extended disassembly:**

Any requests for early stand assembly/extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center (OSC)/approvals and applications). An entitlement of approval does not exist. If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 /e-mail: ops@hamburg-messe.de).

**Minimum stand size:**

**15 sq. m** exhibition space

**Application:**

(see clause 2.2 ATB)

Please note that the application gives no legal claim to a certain size or position of the stand.

**Cancellation before acceptance:**  
(see clause 2.2 ATB)

In the event of cancellation before acceptance, an **administrative fee** of € 350,00 plus VAT shall be payable.

**Cancellation of stand:**  
(see clause 8.2. ATB)

In the event of cancellation after acceptance, clause 8 ATB shall be applicable.



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<b>Reductions in size of stand space:</b>	The stand space specified in the acceptance is binding. After acceptance, any reductions in stand space requested by the exhibitor are possible only in consultation with HMC, and do not lead to reduction in stand rent. If HMC succeeds in renting out the stand space to a third party, an administrative fee amounting to 25% of the (proportional) participation fee for the space not used by the exhibitor is payable in accordance with clause 8.2 ATB.
<b>Limitations for admission:</b>	Please note clause 3 and 11 ATB.
<b>Exhibitor passes:</b> (see clause 16 ATB)	Up to a stand size of 15 sq. m the exhibitor will receive three exhibitor passes free of charge. One additional pass will be issued free-of-charge for every further 10 sq. m or part thereof. The maximum allocation is limited to 30 free-of-charge exhibitor passes. Co-exhibitors will receive two exhibitor passes free of charge. Further exhibitor passes may be ordered on payment of a charge from the Online Service Center (OSC). NO exhibitor passes are needed for assembly and disassembly.
<b>Marketing package/Trade Fair Media:</b> (see clause 14 ATB)	The charge for the mandatory Media package for main and co-exhibitors is <b>€ 700,00 each plus VAT</b> . This fee includes an entry in all of the trade fair media and the Visitor Information System, plus free visitor Wi-Fi. The deadline for requesting an entry in the trade fair media (catalogue copy date) will be communicated by the responsible service partner or Hamburg Messe in a timely fashion. Requests not received by the deadline will result in existing information from the event registration / acceptance data being used. Exhibitors registered / accepted after the deadline will be entered into digital trade fair media only; full charges apply. Feel free to direct any enquiries to the contacts named within the section for trade fair media of the Hamburg Messe Online Service Center (OSC).
<b>Registration charge for co-exhibitors:</b> (see clause 4.3. ATB)	Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. Please complete the separate registration form for this purpose. The charge for co-exhibitors is € 400,00 plus VAT per co-exhibitor and will be invoiced to the main exhibitor. The marketing package fee is € 700,00 plus VAT per co-exhibitor and will be invoiced to the main exhibitor.
<b>Exhibition stand design:</b>	Please note clause 7 ATB and Clause 5.7 of the Technical Regulations.
<b>Stand boundary partitions:</b>	Please note clause 7 ATB and Clause 5.7.6 of the Technical Regulations.
<b>Two-floor exhibition stands:</b> (see clause 5.9 Technical Regulations)	For two-floor exhibition stands, the space used on the upper floor will be charged at <b>50% of the charge</b> applicable for the ground floor. Two-floor exhibition stands are subject to approval (see Online Service Center (OSC)) by the technical department of HMC.
<b>Stand construction height:</b>	Please note in your planning the regulations on construction heights, Technical Regulations Clause 5.3.
<b>Stand roofing:</b> (see clause 5.4.2 of the Technical Regulations)	Please note that roofing may impair the effect of the sprinkler system. It may then be necessary to install a sprinkler system on the stand itself.
<b>Events held by exhibitors:</b>	If an exhibitor wishes to conduct an event at his own exhibition stand after the daily opening times this must be applied for in writing. Respective forms can be found in the Online Service Center (OSC). The resulting costs for additional supervision and security staff will be charged to the exhibitor. Events are permissible up to 22:00 hours at the latest.
<b>Audio presentations:</b> (see clause 13 General Terms of Participation)	Please limit your volume to a level that is acceptable for your neighbours. Relevant indications are shown in Clause 6.12 and 5.7.7. of the Technical Regulations.
<b>Exchange of exhibitor:</b>	The transfer of the booked stand space is only possible by prior approval of HMC and signing a transfer agreement.
<b>Exhibit protection:</b>	Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at H <sub>2</sub> EXPO & CONFERENCE 2024. For further information see Online Service Center (OSC)/approvals and applications.
<b>Advance payment for expected additional costs:</b> (see clause 5.3 ATB)	No additional advance payment is required for H <sub>2</sub> EXPO & CONFERENCE 2024.
<b>Invitations:</b>	Exhibitors can invite their customers to the event by sending them invitations for free admission. After the end of the event, any invitations which have been used by the customers will be charged to the exhibitor. The pricing for invitations is shown at the Online Service Center (OSC). Invitations can be ordered in the exhibitor ticket shop (accessed via the Online Service Center (OSC)). It is possible to order printed invitations or digital codes in the exhibitor ticket shop. The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the exhibition has started, a list of the invitations with admittance.



# Specific Terms of Participation 2024

Event-specific additions to General Terms of Participation (ATB) and Technical Regulations (TR) of Hamburg Messe and Congress GmbH (HMC)



## Specific provisions for official national pavilions:

### Exhibitor passes: (see clause 16 ATB)

Companies which exhibit within an official national pavilion will receive two free-of-charge exhibitor pass up to an occupied stand size of 12 sq. m. One additional pass will be provided for every additional 10 sq. m or part thereof. The total number of passes per exhibitor is limited to 20 exhibitor passes. The organiser of the pavilion will also receive five exhibitor passes free of charge, provided that the stand size of the pavilion is more than 100 sq. m.

### Exhibitor status:

All companies participating in an official national pavilion are entitled to main-exhibitor status. No co-exhibitor fee for the participating companies of the national pavilion is charged.

### Stand sketch:

The organiser of the national pavilion is required to notify HMC of the exhibiting companies within the pavilion including their full contact details. Further, the organiser is required to provide a detailed stand sketch showing the stand space including stand dimensions allocated to each exhibiting company until **1 June 2024**. HMC will allocate the stand numbers on the basis of this sketch.

Each participating company of the national pavilion, needs to complete a co-exhibitor-application form for national pavilions.

# Application co-exhibitors

Phone +49 40 3569 2263, Fax +49 40 3569 2269  
info@h2expo.com  
h2expo.com



**Please note that all co-exhibitors must be registered and require permission to attend from Hamburg Messe und Congress GmbH.**

Co-exhibitors: Co-exhibitors are companies other than the main exhibitor with representation by their own staff in a rented stand area. They are also considered to be co-exhibitors if they are associated with the main exhibitor in financial or organisational terms.

Registration fee: € 400.00 excluding VAT per co-exhibitor.

Marketing package: An entry will be made in the H<sub>2</sub> Expo & Conference 2024 catalogue and the associated online exhibitor database. The fee for the marketing package is € 700.00 excluding VAT.

Name of the main exhibitor

Registration No.

**We hereby request the following co-exhibitor to be included at H<sub>2</sub> Expo & Conference 2024:**

(To register additional co-exhibitors, please use copies of this form.)

**Company** (if EU entrepreneur: full company name including legal form and address according to VAT registration)

private person     registered entrepreneur (or legal entity with VAT-Reg.-No.)    VAT-Reg.-No. (EU)

Commercial/Company Reg.-No. (non-EU)    Country of the head office

Contact Person

Address/P.O. Box


Country abbr.    Postcode    Town/City

Phone    Fax

E-mail (company)    Internet

Director first name/surname

**E-mail for electrical invoicing**

 The following **products/services** will be presented (please itemize)

Main product category		
<b>Hydrogen</b> <ul style="list-style-type: none"><li>• Production</li><li>• Storage</li><li>• Distribution / Infrastructure</li><li>• Applications</li></ul>	<ul style="list-style-type: none"><li>• Cross sectoral topics</li><li>• Projects</li><li>• Services (Consulting / Certification / Data / Publishing)</li><li>• Research and development</li><li>• Industry support / Associations / Policy making</li></ul>	<b>Fuel Cells</b> <ul style="list-style-type: none"><li>• Supply / Components</li><li>• Production technology / Automation</li><li>• Quality / Testing / Certification / Approval</li><li>• Engineering / Construction</li></ul>

**By submitting this registration, the undersigned accepts the General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe und Congress GmbH. Furthermore, the undersigned undertakes to extend these terms and rules to any co-exhibitors. They can be inspected at h2expo.com/application. The main exhibitor agrees that the co-exhibitor is allowed to place orders via the online service centre at his own expense.**

Place and date

Surname, first name main exhibitor

Signature main exhibitor (please print and sign)



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Germany

Phone +49 40 3569 0  
Fax +49 40 3569 2203  
info@hamburg-messe.com · info@cch.de  
hamburg-messe.com · cch.de

MD: Bernd Aufderheide (President + CEO), Uwe Fischer  
Chairman of Supervisory Board:  
State Secretary Andreas Rieckhof  
Commercial register: local court Hamburg HRB 12054  
Registered office: Hamburg

Legal Form: Limited Liability Company  
VAT-Reg.-No.: DE811214125  
Hamburg Commercial Bank  
BIC: HSHNDE33  
IBAN: DE10 2105 0000 0228 1300 00